

Jamie Kravitz

Online Portfolio – <http://www.digivitz.com>

415-513-3902 | jkravitz@digivitz.com | 2002 3rd St Apt 110, SF, CA 94107

Highlights

- **UX Deliverables** – Wireframes, Prototypes, Task Flows, Usability Review, Reports, Presentations
- **Software** – Visio, Axure, OmniGraffle, Photoshop, Illustrator, HTML, PHP
- **Master of Science** – Human Factors & Ergonomics, SJSU, GPA 4.0
- **Clifton StrengthsFinder Top 5** – Strategic, Communication, Maximizer, Responsibility, Connectedness

Work History

Senior User Experience Architect

2007-present

Franklin Templeton Investments (San Mateo, CA)

- **Major Redesign of US Retail Site** – designed and iterated wireframes, including navigation, complex data pages, information pages, and home pages for various actor types. Created interactive test prototypes, task flows, usability reports and presentations. Led several research teams, and conducted usability studies that validated new designs and identified potential problems. Participated in discovery team meetings, design reviews, technical specification reviews. Presented the UX perspective to various business units.
- **Mobile Website** – authored UX “Point of View” research document on mobile design to be used across teams and projects. Led the UX contribution to mobile website project, providing direction and strategic approach to UX wireframes and recommendations.
- **International Document Repository** – created interactive prototype, wireframes, and usability specification for the web component of multi-million dollar project to provide legally mandated materials. The UX prototype was used by the Business Analyst and Project Manager to convey requirements to the project stakeholders.

Usability Engineer

2005-2007

Interface Analysis Associates (San José, CA)

- **Usability Testing** – created test protocols, moderated sessions, analyzed data, wrote reports for studies of software, medical devices, web apps.
- **UI Design for Scientific Software** – created wireframes for complex genetic sequencing software, learned sufficient domain knowledge.
- **Expert Usability Review** – conducted evaluations of various software and hardware products, wrote reports and created presentations.
- **NASA Ames Research Center** – supported revision of NASA-STD-3000 Human Space Integration Standard, contributed to development of Human Centered Design handbook.

Educational Technologist **2003-2004**

Long Beach City College (Long Beach, CA)

- **Disability Web-Based Training** – designed and developed interactive faculty training in PHP/MySQL, winner of 2006 CA Community Colleges Technology Focus Award.

Video Producer and Director **2001-2003**

Self Employed (Los Angeles, CA)

- **Into the Streets (2001)** – director and editor of award-winning documentary on gay rights demonstrations, commissioned by the City of West Hollywood.
- **Metro Motion (2002-2003)** – producer of marketing/promotional program for Los Angeles Metropolitan Transportation Authority for cable television
- **Big Blue Bus TV (2002-2003)** – producer and director of internal motivational programming for City of Santa Monica municipal bus.

Multimedia Producer **2000-2001**

GSociety (Los Angeles, CA)

- **Rich media design & production** – created short format streaming video for gay and lesbian entertainment websites using Quicktime, Real, SMIL. Shot and edited original short-format videos.

Public Access Coordinator **1990-2000**

City of West Hollywood (West Hollywood, CA)

- **Founder** – started West Hollywood Public Access, the City's public cable TV facility. Wrote operating policies, built video facilities, purchased equipment, designed training curriculum.
- **Trainer and Facilitator** – developed training program, led community workshops, supervised production facilities, directed multi-camera video shoots.
- **Interpersonal Communicator** – served diverse public, reported to government officials.
- **Employee of the Year (1996)** for City of West Hollywood

Education

San Jose State University

M.S. Human Factors and Ergonomics (2007), GPA 4.0

- Masters Thesis *Of mice and pen: effects of input device on different age groups performing goal oriented tasks*, a short paper version published in the 2007 Proceedings of the Human Factors and Ergonomics Society.

Academy of Art and Technology at Santa Monica College

Certificate in Interactive Media (1999), GPA 3.8

University of Michigan

B.A. Film and Video Studies, Honors (1988), GPA 3.6